



NEWS RELEASE

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Scott Rasner Joins BB+M Architecture as Director of Senior Living *Veteran architect has more than 25 years of experience designing senior living projects*

Charlotte, N.C., May 25, 2017 —Scott Rasner has been named director of senior living at BB+M Architecture, where he will lead the Charlotte firm’s entry into the senior living market.

Most recently a principal and office director with SFCS Architects, Rasner has spent the last 28 years designing senior living communities in more than 20 states, including North Carolina projects such as Brightmore of South Charlotte, Croasdaile Village in Durham and Pennybyrn at Maryfield in High Point. Rasner will lead BB+M’s senior living practice, providing solutions that set the standard for quality in the market and create positive outcomes for community stakeholders.

Rasner brings a research-driven approach to senior living design and has conducted more than two dozen education sessions at state and national conferences, speaking on best practices, trends in services and how to create communities where residents and staff thrive.

“The senior living market is a natural extension for BB+M, which is known for innovative design, seamless project delivery and a relentless focus on client satisfaction,” said Rasner. “With its expertise in mixed-use projects, BB+M will also bring fresh ideas about how to integrate senior living projects within larger communities, a priority for today’s residents. I’m thrilled to join the team and look forward to introducing BB+M’s creative, collaborative approach to providers.”

About BB+M Architecture

BB+M Architecture is a Charlotte-based firm offering comprehensive planning, architectural and interior design services. Founded in 2005, BB+M's principals have provided design solutions for office, retail, multifamily, senior living and mixed-use developments ranging in size from \$1 million to \$100 million in value. BB+M's work reflects an underlying belief in contextual response to building site and program. Its relentless commitment to design delivery and superior customer service is the foundation of its practice. For more information please visit www.bbm-arch.com.

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